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Fullrun Building 4 Million Capacity Tyre Plant in Malaysia

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Fullrun's new plant is under construction at Port Klang Free Trade Zone (PKFZ).

Production to Commence in October 2018

Malaysia has emerged as one of the most favoured destinations for investment in the **tyre** industry from **China**. Tyre producers from **China** are increasingly looking for alternative bases for tyre production, and Malaysia, being a major rubber producing country, provides ideal conditions for such a foray in the Far East region.

Established in 2003, Qingdao based Chinese tyre manufacturer **Fullrun Tyre Corp.,Ltd** (<https://www.tyremanmagazine.com/latest-news/posts/2018/november/citexpo-review/>) is currently building a new production facility in Malaysia. **Fullrun's** Malaysian entity is incorporated as **Golden Horse Rubber Sdn Bhd**, and proposes to have an installed capacity of 3 million PCR and 1 million TBR **tyres**. The plant is under construction at **Port Klang Free Trade Zone (PKFZ)**.

“The **Malaysian** plant is expected to commence commercial production by October-November this year, commencing with **PCR tyres** initially. The plant will also produce 500,000 **TBR tyres** in the first phase,” informed Vic Liu, Sales Manager, **Fullrun Tyre Corp. Ltd** during the **China International Tire Expo** in **Shanghai** recently. The production of **TBR tyre** is expected to be



with turnover from overseas business reaching \$400 million and domestic sales RMB 250 million in 2011. (/adclick.aspx?a=6b1f2949-a121-ee11-893c-005056a8ce0d)

The company has more than 1,000 dealers in 150 countries and has sold 60 million PCR and 16 million TBR tyres in last decade. Originally established as Qingdao **AN-TYRE Trade Corp. Ltd**, it was renamed **Qingdao Fullrun Tyre Co., Ltd.** in 2005.

福临轮胎大马兴建4百万条产能轮胎厂

马来西亚成为其中一个最受中国轮胎工业欢迎的投资地点。越来越多的中国轮胎制造商开始在海外寻找生产基地，而马来西亚作为其中一个主要的橡胶生产国，为进攻远东地区提供了理想的条件。

中国青岛福临轮胎有限公司成立于2003年，目前在马来西亚设厂。福临轮胎将透过在马成立的金马橡胶私人有限公司（Golden Horse Rubber Sdn Bhd），在巴生港口自由贸易区（PKFZ）设厂，预计每年可生产3百万条轿车子午胎和1百万条卡客车子午胎。

“马来西亚的工厂预期可在今年10月至11月间投产，开始生产轿车子午胎。该厂业将在第一阶段生产500,000条卡客车子午胎。”福临轮胎有限公司销售经理Vic Liu在最近的中国国际轮胎展中透露。卡客车子午胎的产量将在第二阶段提升至一倍。

在福临轮胎制造商旗下的品牌有福临、奥特瑞普（Autogrip）、爱克轮胎（Antyre）、卡奔轮胎（Carbon Series）和福威轮胎的卡客车子午胎、轿车子午胎、货车轮胎、休闲车（SUV）轮胎、轻型卡车轮胎、农业轮胎及工程胎。该公司宣称出口占了该公司产量的90%，其2011年的海外业务达4亿元，本地销售额达2亿5000万人民币。

该公司在150个国家中拥有超过1,000名代理，并在最近10年里销售了6千万条轿车子午胎和1,600万条卡客车子午胎。该公司的前身为青岛鞍轮贸易有限公司，并在2005年正式更名为福临轮胎有限公司。

Posted by Mary Tang (<https://www.tyremagazine.com/the-magazine/authors/>) on 09 Jan 2019

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Mary Tang (<https://www.tyremanmagazine.com/the-magazine/authors/>)

Mary has over 20 years experience as the editor of our Malaysian sister magazine, *The*



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